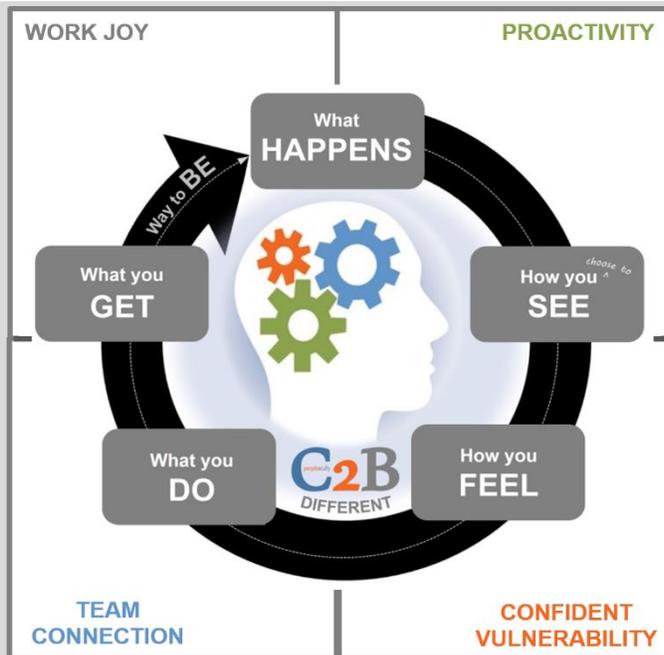


The C₂B Assessment

A new approach to finding joy and connection at work



WHY EXPERIENCE THE C₂B ASSESSMENT AND GROWTH STRATEGY LEARNING EXPERIENCE

Happy employees perform up to twice as much compared to unhappy and disengaged workers, and happy workers are also happier in their personal life. The C₂B Assessment and Growth Strategy learning experience helps you to create happiness at work: Work Joy! It will also empower you to see yourself, others, and situations in such a way that you can be different, and make a difference, in ways that are fulfilling and create happiness for you and others.

Designed for You – Not Your Boss!

Given assessment fatigue and the misuse of work-related surveys over the past decade, it's about time that an assessment was created for *you*, the individual employee! Not your boss. This is about empowering *you*, and helping you get what you want most out of your work: joy, purpose, connection, and the ability to proactively influence these things through the effective contribution of your unique strengths.

Learn Critical People Acuity™ Skills

Strengths Strategy (the wise use of strengths) is critical to effective People Acuity. And, given how directly People Acuity is connected to all outcomes and relationships, *"People Acuity may be the single most important personal, interpersonal, and leadership competency of the twenty-first century"* (Steve Jeffs, Top 50 Global Leadership Coach). **Strengths Strategies®** will provide an opportunity to grow and experience this competency.

To experience the C₂B Assessment and Growth Strategy learning experience for the low cost of \$14.95,* go to:

www.peopleacuity.com/product/c2b-assessment-with-growth-strategy/

***5% Off Online Resources Coupon**

Code: CreativeCoachingSolutions2018

peopleacuity
a Strengths Strategy® Company

What to Expect From Your C₂B Assessment and Growth Strategy Learning Experience

Your C₂B Assessment and Growth Strategy Learning Experience will allow you to:

- See the connections between your present way of seeing (yourself and others) and how this influences your Work Joy and engagement, Team Connection, Confident Vulnerability and trust, performance, productivity, and Proactivity – as you are able to quantify these things.
- Feel empowered and able to create proactive shifts in the way your work allows you to experience fulfillment, meaning, connection, and a sense of impactful purpose.
- Change your negative feelings and interactions by understanding and applying your success patterns more effectively.
- Engage in a SMARTer goal-setting process, using the PACE goal-setting methodology designed by 2014 Olympic Silver Medalist, and strategic performance expert, Noelle Pikus Pace.
- Develop a cadence of personal accountability and upward growth through using the C₂B Growth Strategy online learning system.
- Be able to track and forward your progress through quarterly assessment experiences.

**For More Info Contact Wendy Balman, PCC, SSCS
630.384.9422 | wendy@wendybalman.com