

TRUST CATALYST TOOL

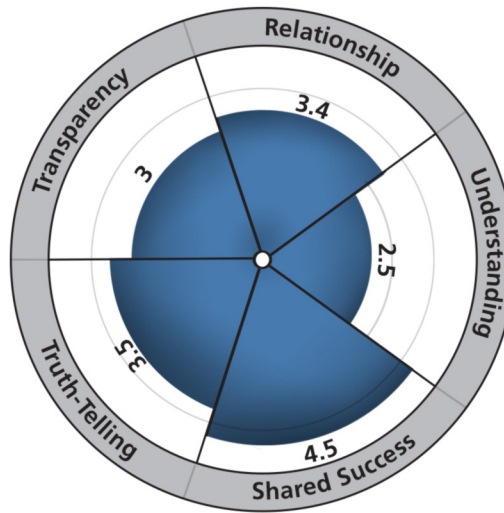
Conversational Intelligence[®]

Our TRUST Catalyst Tool is an easy to use tool that offers incredibly insightful results. The ability to work together interdependently is one of our least developed skills, yet our most vital on an evolutionary scale. This tool provides you with a snapshot of behaviors and conversations that are driving trust or eroding trust in your workplace. This tool can be used with a few people or with thousands of people to determine what actions you can take to elevate TRUST at work.

TRUST Catalyst Tool Provides Informative Results:

The TRUST Catalyst Tool scores you across the 5 vital dimensions:

- T** Transparency
- R** Relationship
- U** Understanding
- S** Shared Success
- T** Truth Telling



These scores provide you with insight into your own perceived trust level within your team and/or organization. With such insight, you can proactively work towards practicing the important skills that will lead to higher levels of trust.

Our TRUST Catalyst Tool takes 10-15 minutes to complete, and gives each of us a profile of our engagement patterns with others. We can take the TRUST Catalyst Tool relative to many different people we communicate with, to determine steps to create a WE-centric relationship.

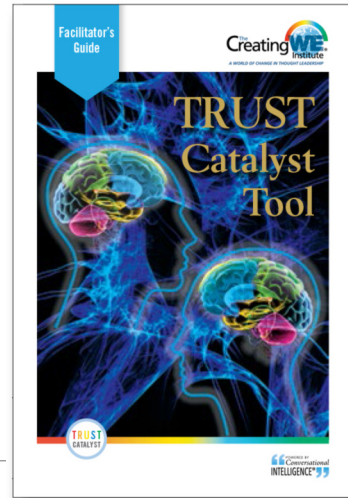
**Trust is the most precious of the golden threads that connect us with others.
Without it, there can be no “WE”. With trust, growth,
change and transformation are possible.**



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What do we learn from the TRUST Catalyst Tool?

The TRUST Catalyst is a snapshot of the behaviors and conversations that are driving trust or eroding trust in your workplace. The report provides you with ideas based on the TRUST model that you can implement to increase confidence, productivity, accuracy, collaboration, innovation, and “good vibes” among the workforce.



There are three ways to use the tool:

1

Self: TRUST Catalyst Tool

Each person can take the TRUST Catalyst Tool to identify Conversational Intelligence® strengths and areas for development across the five vital dimensions that define TRUST.

2

360: Trust Catalyst Tool

An individual can use the TRUST Catalyst Tool as a 360. This would mean selecting people such as a boss, peers, direct reports and others to assess your impact on them across the five vital dimensions of TRUST and compare that against how an individual perceives themselves. This will provide a clearer picture of how the individual impacts others at work.

3

I-WE: Trust Catalyst Tool

Provides a profile of a team’s level of perceived TRUST in the workplace. This is a two-survey report, which demonstrates both the perceived personal strengths of each team member, and the perceived strength of the TRUST dimensions throughout the organizational culture.

Contact your Coach certified in Conversational Intelligence® to learn about the TRUST Catalyst Tool:

The implementation of the TRUST Catalyst Tool involves straightforward steps that take you from discovery, through the delivery of the final feedback reports, to the development planning guides, and ongoing coaching.



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